VASAVI COLLEGE OF ENGINEERING (AUTONOMOUS), HYDERABAD
Accredited by NAAC with A++ Grade
B.E. V-Semester Main & Backlog Examinations, Jan./Feb.-2024
Skill Development Course-V: Communication Skills-II
(Common for all)

Time: **2 hours**   Max. Marks: **40**

*Note: Answer all questions from **Part-A** and any **Four** from **Part-B***

Part-A (4 × 2 = 8 Marks)

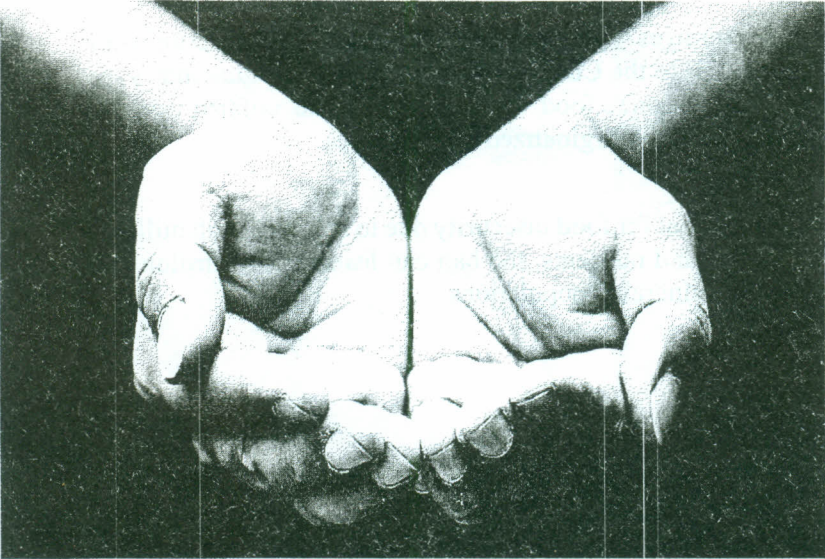| Q. No.	Stem of the question	M	L	CO	PO
1.	In the Six Thinking Hats model, the _____ is designated for presenting facts, figures, and information. It involves focusing on data and details to gain a clear understanding of the subject being discussed The _____ in the Six Thinking Hats model encourages participants to express their emotions, intuitions, and gut feelings without the need for justification. It allows for a more subjective and personal perspective in the discussion.	2	2	1	10
2.	Fill in the blanks with appropriate transitional words A vegetarian can be defined as someone who does not eat meat, fish, or other animal products, such as eggs or cheese; 1) _____, he or she eats vegetables, fruits, grains, and seeds. 2) _____ this diet consists of non-meat food sources, a vegetarian typically consumes less fat and cholesterol than an individual who consumes meat. 3) _____, raising animals for food uses valuable land, water, and energy. 4) _____, adopting a vegetarian diet helps conserve the valuable resources that our future depends on. 1. a)consequently b)because c)furthermore d)instead e)for example 2. a) Consequently b) Because c) Furthermore d) Instead e) For example 3. a) Consequently b) Because c) Furthermore d) Instead e) for example 4. a) Consequently b) Because c) Furthermore d) Instead e) For example	2	2	2	10
3.	Instructions: Determine whether each statement is a fact or an opinion. Write "F" for Fact and "O" for Opinion next to each statement. 1. "The economic downturn in the 2008 recession was primarily caused by the housing market collapse." 2. "Artificial intelligence will inevitably surpass human intelligence, leading to a new era of technological advancement."	2	2	3	10
4.	Think of a book that you recently read and complete this sentence.I really liked this book because ….	2	3	4	10
	Part-B (4 × 8 = 32 Marks)				
5. a)	There are different techniques to initiate a GD in order to make a remarkable first impression. Match the following	4	2	1	10

A. Definition	1.'Hidden apples are always sweet'
B. Question	2. Any paid form of nonpersonal presentation and promotion of ideas, goods or services through mass media such as newspapers, magazines, television or radio by an identified sponsor.'
C. Shock Statement	3. For instance, we can say that approximately 70 per cent of the Indian population stays in rural areas (macro figures, approximation allowed) but we cannot list 30 states of India instead of 28 (micro figures, no approximations).
D. Quotes	4. 'What does war bring to the people of a nation?'
E. Facts figures and statistics	5. Near the center of the Indian capital stands a population clock that relentlessly ticks away. It tracks 33 births a minute, 2,000 an hour, 48,000 a day, which calculates to nearly 12 million every year. That is roughly the size of Australia. As a current political slogan puts it, nothing is impossible when 1 billion Indians work together.'
F. Short Story	6. Friends, before jumping to any conclusion, let us first find out what qualities a good prime minister should possess. We can then compare these with the qualities possessed by Sonia Gandhi, which will help us reach a conclusion in a more objective and effective manner.'
G. General Statement	7. A child once asked a balloon vendor, who was selling helium gas-filled balloons, if a blue-coloured balloon would go up as high as a green-coloured one. The vendor told the child that it was not the color of the balloon but what was inside it that made it go high'

b)	Group Discussion Topic: "Environmental Conservation" Imagine you are wearing the Green Hat, symbolizing creativity and innovation. Share a novel and imaginative solution to address a specific environmental conservation challenge. How might this unique approach contribute to sustainable practices and biodiversity preservation?	4	3	1	10
6. a)	**Article Excerpt** "Scientific studies consistently demonstrate the harmful effects of prolonged exposure to screen time in children. As responsible parents and caregivers, it is crucial to limit screen time and encourage outdoor activities. Our duty is to safeguard the well-being of our children and ensure they grow up healthy and balanced." Task: Examine the article excerpt and determine how the author utilizes Ethos, Pathos, or Logos to persuade the audience. Offer specific examples and explain how each rhetorical appeal contributes to the overall argument.	4	3	2	10

			4	3	2	10
	b)	Create a powerful speech to explain why you should not cheat in exams. Use Ethos, Pathos and logos to create the script	4	3	2	10
7.	a)	Dialogue: Alex: Hey Jordan, I'm having a dinner party this weekend. Would you like to come? Jordan: Oh, um, thanks for the invite, Alex. I'll think about it. Alex: Great! It's going to be a small gathering with a few friends. I'd love for you to be there. Jordan: Yeah, I appreciate it, but I'm not sure. I've got a lot going on right now. Alex: Totally understand. It's just a casual get-together. No pressure at all. Let me know if you can make it. Jordan: Sure, I'll let you know. Discussion Questions: Perception of Invitation: How does Alex perceive Jordan's response to the invitation? How might Jordan perceive Alex's invitation? Non-Verbal Cues: Are there any non-verbal cues in the dialogue that could influence perception? How might body language or tone affect the overall communication? Expressed Feelings: What emotions do you think Alex is experiencing during the conversation? How might Jordan be feeling about the invitation?	4	3	3	10
	b)	Inference from a News Headline Headline: "AI-powered Chatbots to Replace Customer Service Representatives in Indian Banks" (Source: The Hindu) Instructions: 1. What can you infer from the headline alone? 2. What are the potential benefits and drawbacks of replacing human customer service representatives with AI-powered chatbots? 3. Who might support and oppose this change? 4. What additional information would you need to form a more informed opinion on this issue?	4	3	3	10

			4	5	4	10

8. a)

Write a short passage based on the picture above. Give it an apt title. Word Limit (50-75)

b)	Write a concise movie review for a movie of your choice." Limit your response to a specified word count (e.g., 300 words) to ensure brevity and clarity.	4	4	4	10

9. a)	"Good things come from good thinking", you have been asked to speak on this topic. Use an appropriate initiation technique to begin the GD.	2	4	1	10

b)	Given below is an argument using the Toulmin Model. Fill in the blanks appropriately:	6	3	2	10

Claim:

Social media has a significant impact on interpersonal communication.

Grounds:

_____

Warrant:

Given that social media provides a constant stream of information and communication, it is reasonable to assume that it influences the way individuals interact in person.

Backing:

_____

Qualifier:

While not all social media interactions have negative effects, the sheer volume of online communication may impact face-to-face interactions for some individuals.

Rebuttal:

_____

10. a)	Beef Ban: Religious Freedom or Food Insecurity? A Controversial Debate	4	3	3	10
	Hyderabad, India - December 10, 2023 (The Times of India)				

India's controversial beef ban continues to spark heated debate, with strong opinions on both sides. Proponents argue the ban is essential for protecting religious sentiments and upholding cultural values, while opponents condemn it as a violation of individual freedom and a catalyst for food insecurity.

The beef ban, implemented in varying degrees across several Indian states, prohibits the slaughter and sale of cattle for consumption. This stems from the reverence for cows in Hinduism, considered sacred and symbolic of motherhood. However, the ban disproportionately impacts religious minorities, particularly Muslims and Christians, for whom beef is a staple food source.

Religious Freedom vs. Food Security?

Supporters of the ban emphasize the importance of respecting religious beliefs. They argue that protecting the sanctity of cows is a fundamental tenet of Hinduism and that the ban ensures religious harmony in a diverse society. Additionally, some argue the ban prevents cruelty to animals and promotes sustainable agricultural practices.

Critics, however, argue the ban infringes upon individual freedom and discriminates against religious minorities. They point to the Constitution of India, which guarantees the right to practice one's religion and choose one's food. The ban, they argue, unfairly restricts these rights, particularly impacting already marginalized communities.

Furthermore, critics highlight the potential for food insecurity due to the ban. With millions relying on beef as a source of protein and nutrients, the ban can lead to malnutrition and health problems, particularly among vulnerable populations.

The Economic Impact

The beef ban also has significant economic implications. The cattle industry, including the sale and consumption of beef, generates substantial revenue and employment opportunities. The ban has led to livelihood losses for farmers, meat sellers, and related industries. Additionally, it has inflated the price of other meat sources, further impacting low-income households.

The Way Forward

Finding a solution to the beef ban requires a nuanced approach that respects religious sensitivities while addressing concerns regarding individual freedom and food security. Some potential options include:

Implementing well-defined regulations on slaughter practices: This could ensure humane treatment of animals while accommodating religious beliefs.

Promoting alternative protein sources: Encouraging the production and consumption of affordable, nutritious alternatives to beef can address food security concerns. ·

Open dialogue and awareness: fostering interfaith dialogues and raising awareness about the diverse perspectives on the issue can help build understanding and pave the way for a more inclusive solution.

Ultimately, resolving the beef ban debate requires thoughtful consideration of all stakeholders' concerns and a commitment to finding a solution that upholds both individual rights and cultural values.

Answer these questions:

1. Identify at least two assumptions made by the author in the article.
2. Examine the arguments presented in the article to support the author's stance on the social issue.
3. Reflect on whether the author's conclusions are well-supported by the presented arguments and evidence.

b) Write 75-100 words on the Image given below: 4 3 4 103

M : Marks;   L: Bloom's Taxonomy Level;   CO; Course Outcome;   PO: Programme Outcome

i)	Blooms Taxonomy Level – 1	20%
ii)	Blooms Taxonomy Level – 2	35%
iii)	Blooms Taxonomy Level – 3 & 4	45%

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